

A Mailing List of Multiple Homeowners

Individuals that own more than one home in the United States for vacation and/or investment purposes.

DESCRIPTION

The Marigold Multiple Homeowners file provides an ideal demographic for targeting individuals that own more than one home throughout the United States. Updated monthly for accuracy and responsiveness, These affluent Homeowners are perfect candidates for a wide array of products and services. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Multiple Homeowners today!

SELECTS

Ann Of Children	CE/N4
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 13,384,033
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market --Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 241378

An opt-in email List of Registered Democratic Voters

Opt-in email addresses of registered Democrats

DESCRIPTION

Marigold Technologies Democratic voters opt-in email file provides an ideal demographic for targeting registered Democrats throughout the United States at their email addresses. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated with their party. Tap into this extremely targeted market of registered Democratic voters through their email addresses today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 1,207,942
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Email Phone

LIST MAINTENANCE

New to Market --Update Freq. --

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Database of Opt-in email Consumers

Opt-in email Consumers.

DESCRIPTION

A Database of Opt-in email Consumers identifies online consumers that have specifically opted-in to receive promotions from third party marketers. This database provides the ideal demographics and lifestyle selects for your consumer related offer. Inquire about further selects!

SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	169921
SRDS ID	863778-000
mln ID	M115490

LIST INFO

Total Count: 191,407,752

Base Price: \$100/M

Source: Compiled lists

GeographyUSA and Canada

Min. Purchase: \$1,000.00

Market: Consumer

LIST TYPES AVAILABLE

Postal Email Phone

LIST MAINTENANCE

New to Market 07/20/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Database of Opt-in email Golfers

Opt-in email Golfers.

DESCRIPTION

A Database of Opt-in email Golfers identifies golf enthusiasts with online presence that have opted-in to recieve promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's Golfers via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Golfers today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	180837
SRDS ID	869676-000
mln ID	M121270

LIST INFO

Total Count:7,878,055Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

LIST TYPES AVAILABLE

Postal Email Phone

LIST MAINTENANCE

New to Market 01/25/2006 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Database of Opt-in email Sports Enthusiasts

Opt-in email Sports Enthusiasts.

DESCRIPTION

A Database of Opt-in email Sports Enthusiasts identifies online sports fans that have specifically opted-in to recieve promotions from third party marketers. Whether it's watching a sporting event on TV, going to the game, playing, or reading a magazine, these sports consumers can't get enough action. This database provides the ideal target market for your sports related marketing campaigns. We can identify Football, Baseball, Basketball, Hockey fans and much more. Tap into this extremely targeted market of opt-in email Sports Enthusiasts today!

SELECTS

\$5/M
\$5/M
\$5/M
\$5/M
\$10/M
\$5/M
\$5/M
\$5/M

Nextr	nark ID	195402
SRDS	S ID	878302-000
mln II)	M124849

LIST INFO

Total Count: 17,184,821
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

LIST TYPES AVAILABLE

Email Phone

LIST MAINTENANCE

New to Market 10/13/2006 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Database of Opt-in email Vacation Travelers

Opt-in email Vacation Travlers.

DESCRIPTION

A Database of Opt-in email Vacation Travelers identifies consumers with online presence that have traveled in excess of three times within the past year and that have opted-in to recieve promotions from third party marketers. This database provides the ideal target market for businesses looking to reach Americans via the internet that enjoy their "rest and relaxation" as well as there "sense of adventure". Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Vacation Travelers today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmar	k ID	180840
SRDS ID)	869685-000
mln ID		M121256

LIST INFO

Total Count: 11,160,580
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Email Phone

LIST MAINTENANCE

New to Market 01/25/2006 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Mailing List of First-Time Homeowners

Individuals who have recently purchased a first home in the U.S.

DESCRIPTION

The first-time homeowners on this list are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's First-Time Homeowners file provides access to individuals throughout the U.S. who have recently bought a first home. Inquire about selects including age of children, credit card buyers, marital status, and more.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	240894
SRDS ID	880633-000
mln ID	129110

LIST INFO

Total Count: 563,772

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market 01/16/2007 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Home Improvement Enthusiasts

Homeowners That Have Requested Home Improvement Information Nationwide

DESCRIPTION

The Marigold Home Improvement Enthusiasts file consists of homeowners that have recently requested home improvement information. Projects vary from kitchen and bathroom upgrades to painting and flooring, and more. Tap into this extremely targeted market of Home Improvement Enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241776
SRDS ID	885356-000
mln ID	M131387

LIST INFO

Total Count:532,439Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 06/08/2007 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Home Improvement Seekers

Homeowners Interested in Home Improvement Projects Nationwide

DESCRIPTION

The Marigold Mailing List of Home Improvement Seekers file is comprised of those that have requested information on various home improvement projects.

Tap into this extremely targeted market of Home Improvement Seekers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:460,856Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market --Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Homeowners

Individuals that are homeowners in the United States.

DESCRIPTION

The Marigold Homeowners file provides an ideal demographic for targeting individuals that own their own home throughout the United States. Updated monthly for accuracy and responsiveness, Homeowners are perfect candidates for a wide array of products and services that are associated with being a new homeowner. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Homeowners today!

SELECTS

	A - 11 -
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	176004
SRDS ID	867199-000
mln ID	M118343

LIST INFO

Total Count: 63,024,445
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 10/28/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Mailing List of Mail Order Buyers of Home Decor Products

 Nextmark ID
 143902

 SRDS ID
 853725-000

 mln ID
 M107504

Mail Order Buyers of Home Decor Products

DESCRIPTION

The Marigold Mail Order Buyers of Home Decor Products file provides an ideal demographic for targeting consumers that have purchased home decor products through catalogs and websites throughout the United States. These responsive interior decorating minded consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include window treatments, mirrors, rugs, vases and silk flower arrangements. These women (and men) take their home decorating very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Home Decor products today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:932,803Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/18/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Mailing List of Mail Order Buyers of Home Furnishings

Mail Order Buyers of Home Furnishings

DESCRIPTION

The Marigold Mail Order Buyers of Home Furnishings file provides an ideal demographic for targeting consumers that have purchased home furnishing products through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include indoor and outdoor furniture, couches, dining sets and bedroom furniture. These women (and men) take their home furnishings very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Home Furnishings today!

SELECTS

SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	190141
SRDS ID	880590-000
mln ID	M129116

LIST INFO

Total Count:214,415Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/11/2006 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Mortgage Refinancers

Homeowners who have refinanced their homes

DESCRIPTION

The home refinancing process provides fresh data on homeowner households a targeted market of individuals ideal for a wide variety of homeowner-related offers and financial products campaigns. This comprehensive Marigold list includes more than 10 million households that have purchased a home and subsequently refinanced. Use the many selects available to precisely target a direct mail campaign to these homeowners by age of children in the household, computer purchases, marital status, and more.

SEGMENTS

2,516,580 WITH PHONES	\$10/M
SELECTS	
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	186008
SRDS ID	880631-000
mln ID	129134

LIST INFO

Total Count: 12,505,467
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 04/24/2006 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of New Homeowners

Individuals who have recently purchased a home in the U.S.

DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	143385
SRDS ID	853713-000
mln ID	M107868

LIST INFO

Total Count: 4,127,956
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/14/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Mailing List of Newlyweds

Recently married (newly wed) couples

DESCRIPTION

The Marigold Newlyweds file is a comprehensive list of couples throughout the U.S. who are making some of the biggest purchasing decisions of their lives for new homes, financial services, insurance as well as buying a wide array of products and services for the married lifestyle. Refine this list by recency and other selects to reach your ideal target market.

SEGMENTS

281,185	3 Month Recency	\$10/M	
532,224	6 Month Recency	\$10/M	

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	177769
SRDS ID	867529-000
mln ID	M119533

LIST INFO

Total Count:1,036,609Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$600.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 11/28/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Retirees

A List of Retirees at Residential Address

DESCRIPTION

The Marigold Retirees file provides an ideal demographic for targeting this niche nationwide. Retirees are perfect candidates for a wide array of products and services such as financial products, care facilities, and travel. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Retirees today!

SEGMENTS

	3 Month Recency	\$5/M
	6 Month Recency	\$5/M
ELECTS		

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241762
SRDS ID	885359-000
mln ID	M131403

LIST INFO

Total Count: 22,301,399

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 05/21/2007 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of African American College Graduates

 Nextmark ID
 179212

 SRDS ID
 868646-000

 mln ID
 M120528

African American individuals that have completed four years of college at Postal Address

DESCRIPTION

The Marigold African American College Graduate file provides an ideal demographic for targeting African Americans throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this booming demographic. Tap into this extremely targeted market of college graduates today!

SELECTS

\$0/M
\$5/M

LIST INFO

Total Count: 1,723,251
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Email Phone

LIST MAINTENANCE

New to Market 12/20/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Art Buyers

Art Buyers throughout the United States.

DESCRIPTION

The Marigold Art Buyers file captures a sophisticated and affluent demographic. These individuals value the good life and any offers that can enhance it are welcomed with open arms. Ideal offers range from art and fashion to jewelry to high-end home furnishings, and more. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of Art Buyers today!

SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$0/M
Occupation	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	179269
SRDS ID	869653-000
mln ID	M121253

LIST INFO

 Total Count:
 306,442

 Base Price:
 \$100/M

 Source:
 Compiled lists

 Geography:
 USA

 Min. Purchase:
 \$500.00

 Market:
 Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 12/22/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Automobile Owners

Automobile Owners at Postal Address Nationwide

DESCRIPTION

Marigold's Automobile Owners List is a fantastic way to best target owners of cars by various selects such as year, make, model and VIN Number.

This source captured through survey response as well as partnerships with auto service centers and repair chains and will be a great addition to any marketing effort that seeks to target specific auto owners via direct mail. Inquire about further selects!

SELECTS

Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 16,683,384

Base Price: \$90/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

LIST TYPES AVAILABLE

Postal Email Phone Fax

LIST MAINTENANCE

New to Market ---Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 240736

A Mailing List of Blackberry Users at Residential Address

Blackberry Users at Residential Addresses

DESCRIPTION

The Marigold Blackberry Users file provides an ideal demographic for targeting individuals that use a Blackberry throughout the United States. These trend-savvy consumers recognize the importance of mobile communications while on the go. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Blackberry Users today!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 648,420
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 01/19/2007 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Business and Financial Magazine Subscribers at Businesses

 Nextmark ID
 144606

 SRDS ID
 853731-000

 mIn ID
 M107940

Subscribers of Business and Financial related publications and magazines at their business addresses

DESCRIPTION

The Marigold Business and Financial Magazine Subscribers at Business Addresses file provides an ideal demographic for targeting businesspeople with purchasing power that are subscribers of Business and Financial related publications and magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business and Financial Magazine Subscribers at their place of business today!

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 1,830,348
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/27/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Business and Financial Magazine Subscribers

 Nextmark ID
 141928

 SRDS ID
 852152-000

 mln ID
 M106955

Subscribers of Business and Financial related publications and magazines

DESCRIPTION

The Marigold Business and Financial Magazine Subscribers file provides an ideal demographic for targeting consumers with purchasing power that are subscribers of Business and Financial related publications and magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business and Financial Magazine Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:4,333,388Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Christian Donors

Individuals that are active donors to the Christian cause.

DESCRIPTION

The Marigold Active Christian Donors file provides an ideal demographic for targeting individuals that have recently donated to Christian charities throughout the United States. These supporters, donors and activists are committed to their religious faith and are active supporters of Christian based organizations and charities such as the Salvation Army and their local Church among many others. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Christian donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	173567
SRDS ID	865843-000
mln ID	M116998

LIST INFO

Total Count: 3,992,330

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 09/22/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of College Bound Teens

Families that currently have college bound or college age children either living at home or leaving the nest!

Nextmark ID 177361 SRDS ID 868315-000 mln ID M119204

DESCRIPTION

This file provides an ideal demographic for targeting families throughout the United States that currently have teens planning on going to college, already attending college or planning on leaving the nest. We all know what supplies and products parents buy for their teens! They need school supplies, clothing, laptops, iPods, electronics, books, and affordable furnishings. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of families with college bound teens today!

SEGMENTS

850,879 3 Month Recency	\$10/M
SELECTS	
Age Of Children	\$5/M
Childs Age Range Select	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:3,156,425Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 11/18/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Computer and Technology Magazine Subscribers

 Nextmark ID
 141929

 SRDS ID
 852269-000

 mln ID
 106978

Subscribers of Computer and Technology related publications and magazines

DESCRIPTION

The Marigold Computer and Technology Magazine Subscribers file provides an ideal demographic for targeting mail order buyers that are also subscribers of Computer and Technology related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends in the high-tech fields, purchase new gadgets, read the latest news and information sources, among many other things. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Computer and Technology Magazine Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:3,882,038Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Cooking and Wine Enthusiasts

Subscribers of Cooking and Wine related magazines

DESCRIPTION

The Marigold Cooking and Wine Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of cooking and wine related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of cooking and wine enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	141922
SRDS ID	852096-000
mln ID	M106985

LIST INFO

Total Count:2,362,464Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Country Lifestyle Enthusiasts

Subscribers of Country Lifestyle related magazines

DESCRIPTION

The Marigold Country Lifestyle Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Country Lifestyle related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Country Lifestyle Enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	141925
SRDS ID	852146-000
mln ID	M106989

LIST INFO

Total Count:1,942,311Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Credit Card Consumers

Individuals that respond to offers with credit cards.

DESCRIPTION

The Marigold Credit Card Consumers file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit. Whether you are targeting holders of department store cards, gasoline cards, debit cards, gold cards, platinum cards, multiple card holders, or new activations, this file provides an excellent target market. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Consumers today!

SELECTS

Age Of Children College Students Computer Owner Donor Ethnicity Lifestyle Select	\$5/M \$5/M \$5/M \$5/M \$5/M \$5/M
Marital Status New Activation SCF State	\$5/M \$5/M \$5/M \$5/M
Type Of Card Zip	\$5/M \$5/M

Nextmark ID	151581
SRDS ID	856642-000
mIn ID	M109653

LIST INFO

Total Count: 19,613,038
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 10/28/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Credit Card Reward Members

Individual Consumers with credit cards that have reward program incentives for travel and merchandise

Nextmark ID 240898 SRDS ID 881129-000 mln ID 129109

DESCRIPTION

The Marigold Credit Card Reward Members file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit and are participating in a spending rewards program. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Reward Members today!

SEGMENTS

333,035	3 Month Recency	\$5/M
598,935	6 Month Recency	\$5/M
SELECTS		
Age		\$5/M
Zip		\$5/M

LIST INFO

Total Count:1,093,882Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market 01/29/2007 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID 242328

A Mailing List of Debit Card Holders

Individuals that use a debit card nationwide

DESCRIPTION

The Marigold Debit Card Holders file provides an ideal demographic for targeting consumers throughout the United States that use a debit card. These are becoming a replacement for cash and are experiencing heavy use! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Debit Card Users today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:5,576,971Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market --Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Democratic Donors

Individuals that have donated to Democratic Campaigns

DESCRIPTION

The Marigold Democratic Donors file provides an ideal demographic for targeting individuals that have recently donated to Democratic campaigns throughout the United States. These Democratic supporters, donors and activists are commited to the liberal and progressive values and traditions associated to their party. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Democratic Donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	147352
SRDS ID	856330-000
mln ID	M109325

LIST INFO

Total Count: 2,382,709
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 08/31/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Donors for Medical Cure Research

 Nextmark ID
 242323

 SRDS ID
 886897

 mIn ID
 M131337

Individuals that have donated to Causes Seeking Cures for a Variety of Diseases

DESCRIPTION

The Marigold Mailing List of Donors for Medical Cure Research file provides an ideal demographic for targeting individuals throughout the United States that have donated to causes seeking cures for a variety of diseases such as Cancer, MS, AIDS, Cerebral Palsy, and more. Tap into this extremely targeted market of Medical Research Donors today!

SELECTS

Age Of Children Computer Owner Credit Card Buyers Ethnicity Lifestyle Select	\$5/M \$5/M \$5/M \$5/M \$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 342,666
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 06/08/2007 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Donors to Childrens Causes and **Charities**

Nextmark ID 242337 SRDS ID

Donors to Childrens Charities in the U.S.

12 Month Active Donors

DESCRIPTION

The Marigold Mailing List of Donors to Children's Charities provides an ideal demographic for targeting individuals that have recently donated to Children's charities throughout the United States. These supporters and donors have contributed to children's hospitals, big brother/sister type mentoring programs, research for children's diseases and underprivileged children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Children's Charity donors today!

SEGMENTS 2,031,633

State

SELECTS	
Age	\$5/M
Childs Age Range Select	\$5/M
Donors	\$0/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
Recency	\$5/M
SCF	\$5/M

LIST INFO

Total Count: 2,031,633 Base Price: \$100/M Source: Compiled lists Geography: USA Min. Purchase: \$500.00 Market: Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market 07/25/2007 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

\$0/M

\$5/M

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Donors to the Arts

Individuals That Have Donated to Fine Art Programs and Establishments Throughout the United States

Nextmark ID 242324 SRDS ID 886900 mln ID M131343

DESCRIPTION

The Marigold Mailing List of Donors to the Arts file provides an ideal demographic for targeting individuals throughout the United States that have donated to museums, ballets, operas, dance studios, and more. Tap into this extremely targeted market of Art Donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:1,877,347Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 06/08/2007 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Donors to Women's Causes

Individuals that have donated to various Women's Causes

DESCRIPTION

The Marigold Women's Causes Donors file provides an ideal demographic for targeting individuals throughout the United States that have donated to various women's causes and charities. These donation efforts are directed towards causes such as pro-choice, battered women, women's health issues and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Women's Causes Donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
·	•
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	182692
SRDS ID	871114-000
mln ID	M121359

LIST INFO

Total Count: 2,270,668

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 02/27/2006 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Environmental and Wildlife Donors

 Nextmark ID
 147353

 SRDS ID
 859121-000

 mln ID
 M109329

Individuals that have donated to Environmental and Wildlife causes

DESCRIPTION

The Marigold Environmental and Wildlife Donors file provides an ideal demographic for targeting individuals throughout the United States that are interested in the preservation of our environment and endangered species. These outdoor conservationists have contributed to the efforts to preserve parks, wetlands, streams, forests and the various wildlife that inhabit them. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Donors today!

SELECTS

Age Of Children Computer Owner	\$5/M \$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 3,839,141
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 08/31/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Gardening Enthusiasts

Subscribers of Gardening related magazines

DESCRIPTION

The Marigold Gardening Enthusiasts file provides an ideal demographic for targeting individuals that are subscribers to gardening related magazines throughout the United States. Whether it's flowers, bushes and shrubs or a vegetable for tonight's dinner these gardening enthusiasts enjoy reading about different techniques, stories and the latest information related to the gardening community. Inquire about additional selection capabilities and tap into this extremely targeted market of Gardening Enthusiasts today!

SELECTS

Computer Owner \$5/M Credit Card Buyers \$5/M Donor \$5/M Ethnicity \$5/M Lifestyle Select \$5/M
Donor \$5/M Ethnicity \$5/M Lifestyle Select \$5/M
Ethnicity \$5/M Lifestyle Select \$5/M
Lifestyle Select \$5/M
·
** · · · · *
Marital Status \$5/M
SCF \$5/M
State \$5/M
Zip \$5/M

Nextmark ID	190559
SRDS ID	880588-000
mln ID	129111

LIST INFO

Total Count: 2,841,203
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/18/2006 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Golf Enthusiasts

Subscribers of Golf related publications and magazines

DESCRIPTION

The Marigold Golf Enthusiasts file provides an ideal demographic for targeting subscribers of golf related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends, techniques, equipment and the news pertaining to the world of golf. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Golf Magazine Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

N	extmark ID	144138
SI	RDS ID	853683-000
m	In ID	M107954

LIST INFO

Total Count: 1,460,659

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/21/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Hotline New Movers with Children

Parents with children that have recently relocated their place of residence

Nextmark ID	181907
SRDS ID	870940-000
mIn ID	M121370

DESCRIPTION

The Marigold Hotline New Movers with Children file provides monthly hotlines of Parents with Children that have recently relocated their residence throughout the United States. These "new movers with children" are perfect candidates for a wide array of products that are associated with families that have a new addresses. This file contains the freshest data available and provides the ideal target market for magazine and periodical, retail, home decor and furnishing, credit card, computer, broadband, cell phone mailers and many more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Hotline New Movers with Children today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 944,627
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 02/12/2006 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Humanitarian Donors

Individuals that have donated to Humanitarian Causes

DESCRIPTION

The Marigold Humanitarian Donors file provides an ideal demographic for targeting individuals throughout the United States that have donated to humanitarian organizations and health related charities both here and abroad. These relief efforts are directed towards the homeless, disease stricken, poverty stricken, disaster aid and other humanitarian causes. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Humanitarian Donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	147354
SRDS ID	859127-000
mln ID	M109330

LIST INFO

Total Count: 1,833,190
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 08/31/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Insurance Quote Requestors

Individuals that have recently requested insurance quotes.

DESCRIPTION

The Marigold Insurance Quote Requestors file provides an ideal demographic for targeting consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Insurance Quote Requestors today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	154434
SRDS ID	857148-000
mln ID	M110380

LIST INFO

Total Count: 6,820,391
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 12/01/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Interior Decorating Enthusiasts

Subscribers of Interior Decorating related magazines

DESCRIPTION

The Marigold Interior Decorating Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Interior Decorating related magazines throughout the United States. These consumers take their home furnishing seriously! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Interior Decorating enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	141924
SRDS ID	852066-000
mln ID	M107159

LIST INFO

Total Count: 2,282,723
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 06/23/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of iPhone Users at Residential Address

iPhone Users at Residential Addresses

DESCRIPTION

The Marigold iPhone Users file provides an ideal demographic for targeting individuals that use an iPhone throughout the United States. These trend-savvy consumers value the multimedia capabilities so unique to this device. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of iPhone Users today!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 3,512,432
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market --Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Magazine Subscribers

Subscribers of various types of publications and magazines

DESCRIPTION

The Marigold Magazine Subscribers file provides an ideal demographic for targeting active subscribers to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Magazine Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	175122
SRDS ID	866859-000
mln ID	M118138

LIST INFO

Total Count: 9,002,006
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 10/14/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Mail Order Buyers of Intimate Apparel

Mail Order Buyers of Intimate Apparel

DESCRIPTION

The Marigold Mail Order Buyers of Intimate Apparel file provides an ideal demographic for targeting consumers that have purchased intimate apparel through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include: Lingerie, hosiery, undergarments, and evening wear. These women (and men) enjoy having a little spice in their lives! This is one hot file, call today to inquire about additional selects.

SELECTS

\$5/M
\$5/M

Nextmark ID	143461
SRDS ID	853413-000
mln ID	M107742

LIST INFO

Total Count: 2,084,962
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/15/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Mail Order Buyers of Electronics

Mail Order Buyers of Electronic Products and Devices

Nextmark ID 142589 SRDS ID 852122-000 mln ID M106930

DESCRIPTION

The Marigold Mail Order Buyers of Electronics file provides an ideal demographic for targeting consumers that have purchased electronic products and devices through catalogs and websites throughout the United States. These products include Cameras, DVD Players, Televisions, Audio Equipment, Video Recorders, Portable Audio Devices, Car Electronics, computers and Accessories and more.. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Electronic Products and Devices today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 3,900,866
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/06/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Mail Order Buyers of Female Apparel

 Nextmark ID
 143457

 SRDS ID
 853720-000

 mln ID
 M107721

Mail Order Buyers of Female Apparel

DESCRIPTION

The Marigold Mail Order Buyers of Female Apparel file provides an ideal demographic for targeting consumers that have purchased female apparel through catalogs and websites throughout the United States. These apparel products include: blouses, sweaters, dresses, activewear, hosiery, skirts, outerwear, bras and panties, shoes and more.. These responsive females recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Female Apparel today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 3,315,446
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/15/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Mail Order Buyers of Golf Equipment

 Nextmark ID
 144137

 SRDS ID
 856331-000

 mln ID
 M109199

Mail Order Buyers of Golf Equipment

DESCRIPTION

The Marigold Mail Order Buyers of Golf Equipment file provides an ideal demographic for targeting consumers that have purchased Golf equipment through catalogs and websites throughout the United States. These responsive, avid golfers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include golf clubs, golf cleats, golf bags and golf balls and tees. These men (and women) take their golf game very seriously! Call today to inquire about additional selects.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:703,600Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/21/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Mail Order Buyers of Housekeeping and Kitchen Products

 Nextmark ID
 142590

 SRDS ID
 852106-000

 mln ID
 M106927

Mail Order Buyers of Housekeeping and Kitchen Products

DESCRIPTION

The Marigold Mail Order Buyers of Housekeeping and Kitchen Products file provides an ideal demographic for targeting consumers that have purchased Housekeeping and kitchen products through catalogs and websites throughout the United States. These products include: cookware, cutlery, bakeware, cleaning products, toasters, food processors and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Housekeeping and Kitchen products today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 3,551,133

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/06/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Mail Order Buyers of Tennis Equipment

Mail Order Buyers of Tennis Equipment

DESCRIPTION

The Marigold Mail Order Buyers of Tennis Equipment file provides an ideal demographic for targeting consumers that have purchased Tennis equipment through catalogs and websites throughout the United States. These avid players are receptive to a variety of sports-related offers. Call today to inquire about additional selects.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 346,637

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market --Update Freq. --

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Male Magazine Subscribers

Subscribers of Male related publications and magazines

DESCRIPTION

The Marigold Male Magazine Subscribers file provides an ideal demographic for targeting subscribers of Male related publications and magazines throughout the United States. These subscribers enjoy various types of magazines such as; entertainment, fashion, automobile, music, hunting, fishing, leisure and many more. Whether it is staying informed about the latest automobile style or fashion trends these responsive subscribers provide an ideal target market for numerous offers. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Male Magazine Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nex	tmark ID	156833
SRI	OS ID	859119-000
mln	ID	M111645

LIST INFO

Total Count: 3,246,855
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 01/14/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of New Car Buyers

Individuals that have recently purchased a new Automobile.

DESCRIPTION

The Marigold New Automobile Purchasers file provides an ideal demographic for targeting consumers throughout the United States that have recently purchased an automobile. A new automobile means new responsibilities as well as needs for new products and services. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or child safety products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Automobile Purchasers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	154433
SRDS ID	857149-000
mln ID	M110377

LIST INFO

Total Count: 2,878,727

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 12/01/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of New Credit Card Activations

Individuals that have activated a new credit card.

targeted market of New Credit Card Activations today!

The Marigold New Credit Card Activation file provides an ideal demographic for targeting consumers throughout the United States that have just activated a new credit card. Establishing and obtaining credit is a critical part of developing purhasing power. These individuals have recently armed themselves with new credit cards and they are not afraid to use them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely

SELECTS

DESCRIPTION

Age Of Children \$5/	M
College Students \$5/	M
Computer Owner \$5/	M
Donor \$5/	M
Ethnicity \$5/	M
Lifestyle Select \$5/	M
Marital Status \$5/	M
SCF \$5/	M
State \$5/	M
Zip \$5/l	M

Nextmark ID	175120
SRDS ID	866279-000
mln ID	M118059

LIST INFO

Total Count: 1,618,625
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 10/14/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of New Credit Seekers

Individuals that are seeking credit.

DESCRIPTION

The Marigold New Credit Seekers file provides an ideal demographic for targeting consumers throughout the United States between the ages of 18-25 that are seeking new credit. Establishing credit as you enter the "work force" is a critical part of any persons life. These individuals have requested information regarding new credit opportunities and are eager to obtain credit and spend. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Credit Seekers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	172980
SRDS ID	865821-000
mln ID	M116660

LIST INFO

Total Count: 5,136,189
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 09/12/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of New Movers

Individuals that have recently relocated their place of residence

DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	143383
SRDS ID	854605-000
mln ID	M107864

LIST INFO

Total Count: 15,605,229

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/14/2004 Update Freq. Weekly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of New Parents

Individuals that have recently become parents

DESCRIPTION

The Marigold New Parents file provides an ideal demographic for targeting individuals that have recently welcomed a "new addition" throughout the United States. These "new parents" are perfect candidates for a wide array of products that are associated with the arrival of a new child. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Parents today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	143384
SRDS ID	854604-000
mln ID	M107860

LIST INFO

Total Count: 2,190,214
Base Price: \$175/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/14/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Pet Owners

Pet Owners in the United States

DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

SEGMENTS

4,730,216	12 Month Cat Owners	\$5/M
5,628,619	12 Month Dog Owners	\$5/M
8,551,106	CAT OWNERS	\$5/M
11,767,324	DOG OWNERS	\$5/M

SELECTS

\$5/M
\$5/M

Nextmark ID	179232
SRDS ID	869269-000
mln ID	M120711

LIST INFO

Total Count:15,833,438Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 12/21/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Registered Democratic Voters

Individuals that have registered as Democrats

DESCRIPTION

Marigold Technologies Democratic voters file provides an ideal demographic for targeting registered Democrats throughout the United States. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated with their party. Tap into this extremely targeted market of registered Democratic voters today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:15,495,731Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Email Phone

LIST MAINTENANCE

New to Market --Update Freq. --

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Republican Donors

Individuals that have donated to Republican Campaigns

DESCRIPTION

The Marigold Republican Donors file provides an ideal demographic for targeting individuals that have recently donated to a Republican campaign throughout the United States. These "Pro-Republican" supporters, donors and activists are committed to the values and traditions associated to their party. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Republican Donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	147351
SRDS ID	856334-000
mln ID	M109326

LIST INFO

Total Count: 2,662,129
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 08/31/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Senior Insurance Quote Requestors

 Nextmark ID
 175778

 SRDS ID
 866862-000

 mln ID
 M118295

Senior and Mature Individuals that have recently requested insurance quotes.

DESCRIPTION

The Marigold Senior and Mature Insurance Quote Requestors file provides an ideal demographic for targeting senior and mature consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Senior and Mature Insurance Quote Requestors today!

SEGMENTS

State

Zip

138,054 3 Month Recency \$5/M **SELECTS** Age Of Children \$5/M College Students \$5/M Computer Owner \$5/M Credit Card Buyers \$5/M Donor \$5/M Ethnicity \$5/M Lifestyle Select \$5/M Marital Status \$5/M SCF \$5/M

ш	IST	IN	FC

Total Count:556,354Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 10/25/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

\$5/M

\$5/M

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Senior Magazine Subscribers

Senior subscribers of various types of publications and magazines.

Nextmark ID	175780
SRDS ID	866863-000
mln ID	M118302

DESCRIPTION

The Marigold Senior Magazine Subscribers file provides an ideal demographic for targeting active seniors who subscribe to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive seniors like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Senior Magazine Subscribers today!

SEGMENTS

1,496,352 3 Month Recency \$5/M

SELECTS

SELECTS	
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 8,936,906
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 10/25/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Senior Vacation Travelers

Seniors and Mature Vacation Travelers via cruise and airplane

DESCRIPTION

The Marigold Vacation Travelers file provides an ideal demographic for targeting age 50 and older consumers that have indulged in vacation travel at least three times within the last year. These mature, affluent consumers utilize cruise ships as well as airplanes in there quest for fun and relaxation! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Senior and Mature Vacation Travelers today!

SEGMENTS

474,565 3 Month Recency	\$5/M
SELECTS	
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	175776
SRDS ID	866861-000
mln ID	M118299

LIST INFO

Total Count: 3,805,895
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 10/25/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



A Mailing List of Vacation Travelers

Vacation travelers via cruise and airplane

DESCRIPTION

The Marigold Vacation Travelers file provides an ideal demographic for targeting consumers that have indulged in vacation travel at least three times within the last year. These affluent consumers utilize cruise ships as well as airplanes in there quest for fun and relaxation! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of vacation travelers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	146584
SRDS ID	853797-000
mln ID	M108129

LIST INFO

Total Count:3,048,768Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 08/20/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Mailing List of Vacation Travelers - Business Professionals

Business professionals that are vacation travelers via cruise and airplane

DESCRIPTION

The Marigold Vacation Travelers - Business Professionals file provides an ideal demographic for targeting business professionals that also indulge in vacation travel at least three times within the last year. These affluent business professionals utilize cruise ships as well as airplanes in there quest for fun and relaxation! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of business professionals vacation travelers today!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
Bus/Industry Type	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 3,600,559

Base Price: \$100/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$500.00

Market: Consumer

LIST TYPES AVAILABLE

Postal Email Phone

LIST MAINTENANCE

New to Market --Update Freq. --

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Mailing List of Wealthy Investors at Home Address

 Nextmark ID
 146583

 SRDS ID
 855177-000

 mln ID
 M110124

Wealthy Investors at Home Address

DESCRIPTION

The Marigold Wealthy Investors at Home Address file provides an ideal demographic for targeting individuals that have assets of \$100K or more in the market throughout the United States. These individuals recognize the short and long term benefits of investing their money in the financial markets and are excellent candidates for a wide array of financial products and services, as well as 'big ticket' items ideal for this affluent group. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Wealthy Investors at Home Address today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:5,395,234Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 08/20/2004 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



An Email List of New Homeowners

Individuals who have recently purchased a home in the U.S.

DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:4,009,043Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

LIST TYPES AVAILABLE

Email Phone

LIST MAINTENANCE

New to Market --Update Freq. --

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



An Email List of African American College Graduates

 Nextmark ID
 241576

 SRDS ID
 868646-000

 mln ID
 M120528

African American individuals that have completed four years of college at Email Address

DESCRIPTION

The Marigold African American College Graduate file provides an ideal demographic for targeting African Americans throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this booming demographic. Tap into this extremely targeted market of college graduates today!

SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 1,723,251
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

LIST TYPES AVAILABLE

Email Phone

LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



An Email List of Blackberry Users at Residential Address

Opt-in Blackberry Users at Residential Addresses

DESCRIPTION

The Marigold Blackberry Users file provides an ideal demographic for targeting individuals that use a Blackberry throughout the United States via Email channel. These trend-savvy consumers recognize the importance of mobile communications while on the go. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Blackberry Users today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 647,249
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

LIST TYPES AVAILABLE

Email Phone

LIST MAINTENANCE

New to Market --Update Freq. --

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



An Email List of Credit Card Consumers

Individuals that respond to offers with credit cards.

DESCRIPTION

The Marigold Credit Card Consumers file provides an ideal demographic for targeting via email consumers throughout the United States that have been extended various levels of credit. Whether you are targeting holders of department store cards, gasoline cards, debit cards, gold cards, platinum cards, multiple card holders, or new activations, this file provides an excellent target market. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Consumers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
New Activation	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Card	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 18,885,753

Base Price: \$100/M

Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00

Market: Consumer

LIST TYPES AVAILABLE

Email

LIST MAINTENANCE

New to Market ---Update Freq. Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



An Email List of Donors to Childrens Causes and Charities

100% Opt-in Donors to Children's Charities in the U.S.

DESCRIPTION

The Marigold Email List of Donors to Children's Charities provides an ideal demographic for targeting individuals that have recently donated to Children's charities throughout the United States. These supporters and donors have contributed to children's hospitals, big brother/sister type mentoring programs, research for children's diseases and underprivileged children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Children's Charity donors today!

SEGMENTS

State

12 Month Active Donors	\$0/M
SELECTS	
Age	\$5/M
Childs Age Range Select	\$5/M
Donors	\$0/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
Recency	\$5/M
SCF	\$5/M

LIST INFO

Total Count: 2,055,666
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

LIST TYPES AVAILABLE

Email

LIST MAINTENANCE

New to Market --Update Freq. --

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

\$5/M

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



An Email List of iPhone Users at Residential Address

Opt-in iPhone Users at Residential Addresses

DESCRIPTION

The Marigold iPhone Users file provides an ideal demographic for targeting individuals that use an iPhone throughout the United States via Email channel. These trend-savvy consumers value the multimedia capabilities so unique to this device. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of iPhone Users today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 3,491,947
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

LIST TYPES AVAILABLE

Email Phone

LIST MAINTENANCE

New to Market --Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



An Email List of New Movers

Individuals that have recently relocated their place of residence

DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting via email individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:10,686,799Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Consumer

LIST TYPES AVAILABLE

Email Phone

LIST MAINTENANCE

New to Market --Update Freq. --

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



An Email List of Pet Owners

Pet Owners in the United States

DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

SEGMENTS

12 Month Cat Owners	\$5/M
12 Month Dog Owners	\$5/M
CAT OWNERS	\$5/M
DOG OWNERS	\$5/M

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

 Nextmark ID
 241456

 SRDS ID
 869269-000

LIST INFO

Total Count:38,861,700Base Price:\$125/MSource:Internet/On-LineGeography:USAMin. Purchase:\$1,000.00Market:Consumer

LIST TYPES AVAILABLE

Email Phone

LIST MAINTENANCE

New to Market 05/15/2007 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



An opt-in email List of Registered Republican Voters

Opt-in email addresses of registered Republicans

DESCRIPTION

Marigold Technologies Republican Voters opt-in email file provides an ideal demographic for targeting registered Republicans throughout the United States at their email addresses. These "Pro-Republican" supporters, donors and activists are committed to the values and traditions associated to their party. Tap into this extremely targeted market of registered Republican Voters through their email addresses today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 1,398,043
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Email Phone

LIST MAINTENANCE

New to Market --Update Freq. --

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Antiques and Art Enthusiasts

Subscribers of Antiques and Art related magazines

DESCRIPTION

The Marigold Antiques and Art Enthusiasts file provides an ideal demographic for targeting subscribers of Antiques and Art related magazines throughout the United States. These sophisticated individuals appreciate and seek innovative ideas of how art and furnishings can truly personalize their home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Antiques and Art Enthusiasts today!

SELECTS

Age Of Children	\$5/M
	\$5/M
Computer Owner	
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmarl	k ID	165240
SRDS ID		862605-000
mln ID		M114347

LIST INFO

Total Count:789,943Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 06/06/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Hispanic College Graduates

Hispanic individuals that have completed four years of college

DESCRIPTION

The Marigold Hispanic College Graduate file provides an ideal demographic for targeting Hispanics throughout the United States that have a college diploma. The list is great for credit card offers, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to fine-tune your offer for this booming demographic. Tap into the extremely targeted market of college graduates today!

SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	179211
SRDS ID	868585-000
mIn ID	M119535

LIST INFO

Total Count: 863,582
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 12/20/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Wealthy Seniors and Retirees at Home Address

The Marigold Wealthy Seniors and Retirees file provides an ideal demographic for targeting individuals that have net worths in excess of 500000 in assetts

Nextmark ID 240882 SRDS ID 880410-000 mln ID 129154

DESCRIPTION

The Marigold Wealthy Seniors and Retirees at Home Addresses file provides an ideal demographic for targeting individuals that have net worths in excess of \$500,000 in assetts. These individuals recognize the short and long term benefits of investing their money wisely in the financial markets and are excellent candidates for a wide array of financial products and services, financial planning, life insurance and estate planning as well as big ticket items that target affluent consumers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Wealthy Seniors and Retirees at Home Addresses today!

LIST INFO

Total Count: 1,426,503
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market 12/03/2006 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.